Day 2: What Does Success Look Like

7th Annual ESC Market Transformation Conference -- Oct 4 and 5, 2018
Atlanta, Georgia

Do Not Miss The Opening Night Reception

The ESC Opening Night Reception has a tradition of being a great networking experience for attendees and vendors alike.

The reception, at the conclusion of day one sessions, has a tradition of highlighting the flavor of our host Chapter -- whether that was an Elvis impersonator in Nevada, to country music in Tennessee -- and combining that with a great networking opportunity to learn more about our sponsors and their products and services.

This year's reception will allow our attendees to mingle in the

Day 2: What Does Success Look Like

October 5 - 9:15AM–10:00AM

The "What Does Success Look Like" session traditionally explores approaches that make state-wide programs successful and contribute to increased GESPC success. This year the session takes a slightly different twist with the addition of an ESCO program to mix of what success looks like. Erica Velarde, New Mexico General Services Department, moderates this session. Presenters include:

- Suzanne Sebastian, Delaware Sustainable Energy Utility
- Marcus Craig, Schneider Electric
- Greg Copley, University of Kentucky, Center for Applied Energy Research

If you are in a position of managing, developing, implementing or marketing energy savings performance contracting programs, products or services, this conference is designed for you!

See y'all in Atlanta.

Jim Arwood
Executive Director, Energy Services Coalition

Conference Website
Thank You Bronze Sponsor: Hemma Lighting

Hemma Lighting Solutions are managed by lighting industry construction experts with 40+ years of experience. They have worked with some of the top Energy Service Companies and have successfully developed and implemented numerous K-12, governmental, retail, industrial, and healthcare projects. They are product agnostic but strategically aligned with the top lighting manufacturers in the industry and use state of the art software tools that are specifically designed to support Energy Service Companies and their complex project requirements.

The Energy Services Coalition is pleased to have the support of Sponsors in making the 7th Annual Conference possible. As a coalition of public and private energy professionals we do not endorse or promote any private sector product or solution.

Website: [www.energyservicescoalition.org](http://www.energyservicescoalition.org)